

## Meghan Gross, Founder, Gem Strategic Communications



Meghan Gross is founder of Gem Strategic Communications, a coaching and strategic communication consultancy. Meghan brings more than two decades of experience in creating and implementing communication strategies, leading change initiatives and mentoring and coaching teams and individuals toward excellent client service. Meghan has worked on major internal and external communications initiatives for companies in several industries including energy, industrial/manufacturing, legal/professional services, technology and not-for-profit.

Meghan brings an entrepreneurial spirit grounded by large agency know-how: in the last ten years, she has worked for three of the largest global communications agencies in New York City and Boston. In these roles Meghan worked with clients from the C-suite through to the line employees and experienced first-hand the many challenges and opportunities involved in helping clients through transition and through building better relationships with stakeholders. She also worked as in-house Director of Communications at two Am Law 200 law firms.

In addition to her day job, she was an adjunct professor of communication at Boston College for seven years. A passionate advocate for work-life management, health and fitness, Meghan enjoys speaking and blogging about the topics of resilience, reinvention and positivity in the workplace. Meghan maintains an active role with the Public Relations Society of America (PRSA) and has held leadership roles on the local, district, and national levels for the past decade. Additionally she is a member of the Princeton Chamber of Commerce, and is an active participant in the Legal Marketing Association.



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